

Tannaz Amin

Tannaz Amin
Art Director. Graphic Designer

Member of
IGDS



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Links

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Education

MFA in Photography
The Pennsylvania State University
University Park, PA, 2021_ present
GPA: 4.0

BA in Graphic Design
Alzahra University, Tehran, Iran 2004_2008
GPA:17.17 (out of 20)

Software Skills

Adobe Illustrator
Adobe Photoshop
Adobe Indesign
Keynote
Microsoft Office

Hands-on Skills

Professional Photography
Creative Direction
Idea Generating

Objective

Creative graphic designer with over ten years of experience specializing in brand identity and packaging design. Professionally trained and competent in a wide range of design software and equipment, including Adobe Creative Suite and photography. A strong record of creating impactful visual communications that build identity and engage customers and audiences.

Full Time Experiences

Brand Manager, Rougine Pharmed co., Tehran, Iran. 2019_2021

Worked in a team of 3 to determine the strategy, plan and generate ideas for advertising activities based on the strategy and planning of the marketing department. Lead these two teams to do projects and tasks within the limits of the brand guidelines.

Art Director, Daarvag International - a DDB Worldwide Affiliated Advertising Agency in Iran.

Branding Department, Tehran, Iran. 2013_2018
Managed all designs and advertising materials based on the client brief and creative team ideas. Collected all data and prepared designs for all presentation materials and advertisements. Managed design team based on teamwork strategy and prepared all data based on the agency's guidelines.

Graphic Designer, Daarvag International - a DDB Worldwide Affiliated Advertising Agency in Iran. Creative Department, Tehran, Iran. 2009_2013

Prepared all designs and developed advertisements based on the client brief and helped my art director achieve the goals based on our team communication skills and guidelines.

Graphic Designer, Idealist Studio. Tehran, Iran. 2008_2009

Worked in a team of 5 to create, develop and design graphic materials.

Graphic Designer, Nafis Holding Applications. Tehran, Iran. 2007_2008

Worked in a team of 15 and designed graphical User Interfaces.



Freelance Experiences

Centre Film Festival. Pennsylvania, USA
Art Direction & Graphic Design, 2021

Lasassion Bakery, Boston, USA
Identity and Packaging Design, 2020

Nadastan Magazine, Tehran, Iran
Art Direction & Graphic Design, 2019

Kaarakter (Startup Program)
Identity Design, 2019

Parchak Cafe, Tehran, Iran
Rebranding & Identity Design, 2018

Kababchi Restaurant, Tehran, Iran
Identity Design, 2018

Raph Furniture Store, Tehran, Iran
Identity Design, 2016

Chum Cafe, Tehran, Iran
Identity Design, 2015

Sartas Nuts Store, Tehran, Iran
Identity Design, 2014

Saboos Bakery-Cafe, Tehran, Iran
Identity Design, 2014

Namvaran Consulting Engineers managers
Brand Identity Design, 2013 - Present

Cookie Box Pastry shop in Tehran, Iran
Identity & packaging designs, 2010 - 2017

Beethoven Music Center, Tehran, Iran
CD Cover Design, 2012

Part-time Experience

Gallery Assistant
The Pennsylvania State University
University Park, PA. 2021_ present

Group Exhibitions

Foray, First-year MFA Exhibition, Zoller Gallery
The Pennsylvania State University, 2022

Persian Gardens, Araan Art Gallery
Tehran, Iran, 2016

Tehran; Virtual or Real, Araan Art Gallery
Tehran, Iran, 2015

Norouz, Araan Plus Gallery
Tehran, Iran, 2015

Light, Shirin Gallery,
Tehran, Iran, 2013

Untitled, Araan Art Gallery
Tehran, Iran, 2013

Of Flowers & Balls, Araan Art Gallery,
Tehran, Iran, 2011

Tassvir, Mohsen Gallery
Tehran, Iran, 2009

Man Festival, Tarahan Azad Gallery
Tehran, Iran, 2008

Group Photography Exhibition, Kamaledin Behzad Gallery.
Tehran, Iran, 2008

Group Photography Exhibition, Kamaledin Behzad Gallery
Tehran, Iran, 2007



Awards & Achievements

Elected as the Finalist & won the 1st Prize of the
Peaches & Cream Millennium Images Competition
Dream Space Gallery, London, UK, 2014

Elected in Khayyam International Photography Competition
Tehran, Iran, 2014

Elected in Saba Photography Expo
Tehran, Iran, 2012

Selected in the 12th Photography Biennial of Iran
Yazd, Iran, 2011

Attended the Iranian Pulse Photography Festival
Oi Futuro Flamengo in Amazon, Rio, Brazil, 2011

Elected in Tassvir Photography Festival & Received
Appreciation in U25 Youth Category
Tehran, Iran, 2010

Elected in the National Student Film Festival &
Won the Second Prize
Tehran, Iran, 2010

Selected in the International Bread (Ibex)
Photo Festival & Achieved the
Business Award for Creativity in Presentation
Tehran, Iran, 2009

Selected in the Human Habitation Young Artists Competition &
achieved the **UNESCO-UN** Business Diploma
Westminster University, London, UK, 2009

Elected in the 11th Photography Biennial of Iran
Tehran, Iran, 2008